

LEAD ASSIST



Lead Assist from Conversion Interactive Agency is the tool your recruiters need to save them time, manage and grow your leads, and engage with potential drivers seamlessly.

More than a chat bot, Lead Assist automates frequently asked questions, allows job seekers to search jobs, and provides you with multiple opportunities for nurturing leads and marketing to your database. With the Lead Assist Basic or Pro options, you can choose to use Facebook Messenger only, or also incorporate a text bot, technology that initiates communication with the potential driver and recruiter immediately, and much more!



| FEATURE | LEAD ASSIST - BASIC (FACEBOOK MESSENGER ONLY) | LEAD ASSIST - PRO |
|--|--|-------------------|
| Search Jobs | • | • |
| Learn More / FAQ | • | • |
| Apply Now | • | • |
| A.I. Response | • | • |
| Instant Email Drip Campaign | • | • |
| Live Chat | • | • |
| Recruiting Portal | • | • |
| LeadFlex Chat Embed | • | • |
| Text to Apply | | • |
| Text Bot - Powered by Lead Assist | | • |
| Text Follow ups | | • |
| Lead Ad - Lead Assistant | | • |
| LeadFlex - Lead Assistant | | • |
| Instant SMS Campaign - Combined SMS/Email up to 10,000 | | • |
| Instant Email Campaign | | • |
| Virtual Hiring Event | | • |
| Recruiting Portal – SMS / Email | | • |

PRICING

SET-UP

| | | |
|---|---------------------------------------|----------------------------|
| Lead Assist Basic \$475/month | Lead Assist Pro \$850/month | 2 weeks set-up time |
|---|---------------------------------------|----------------------------|



For more information, call **800.264.2690**
or visit **conversionia.com**